



Keeping It Simple: Making The Case For Simplicity In Vision and Action

Presented by

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*SUNY Guided Pathways Institute
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Imagine learning that's accessible, lifelong, and prepares everyone for a global future.

To realize this vision, Lumina Foundation works to ensure 60 percent of adults will have a college degree, certificate, industry certification, or other credential of value by 2025.

One Goal

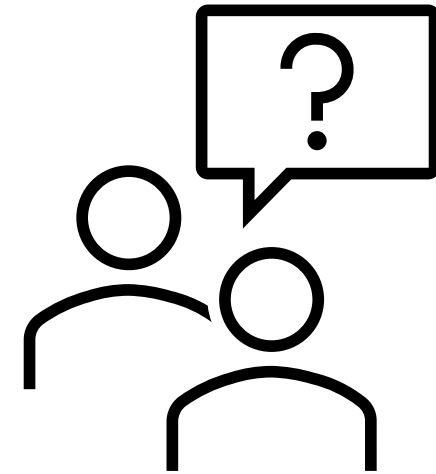
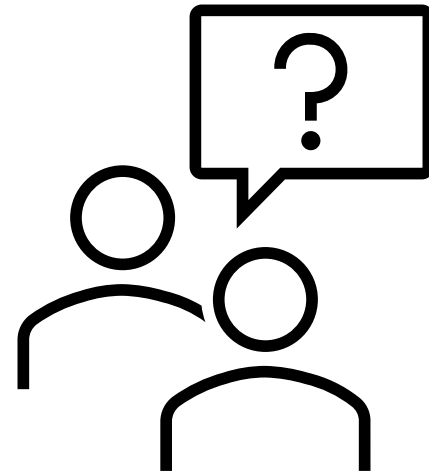
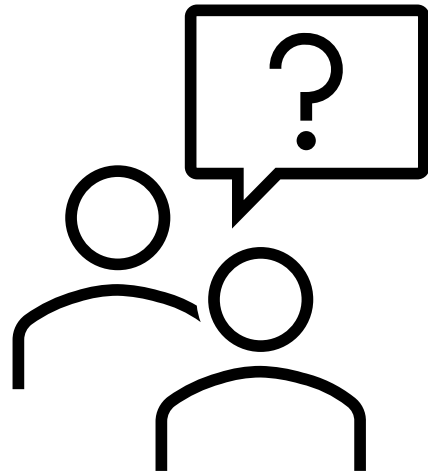
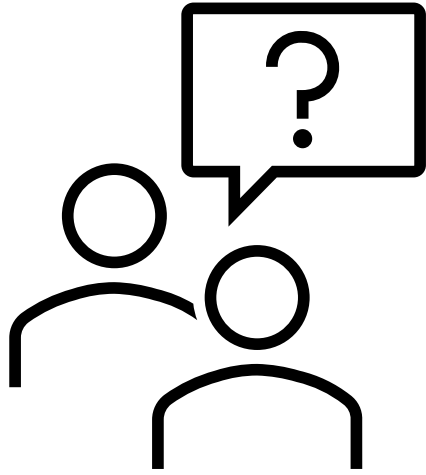
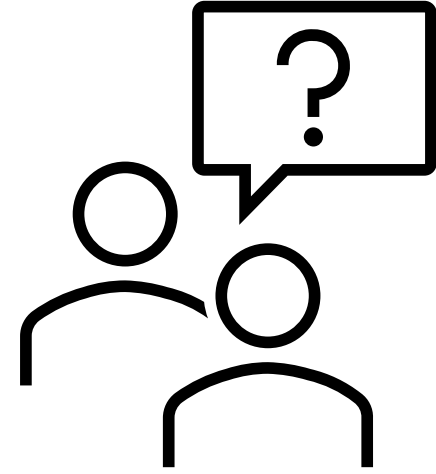
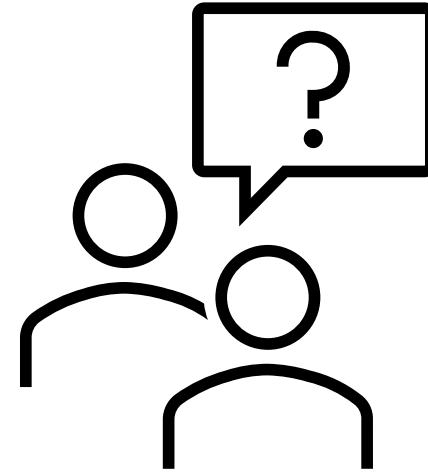
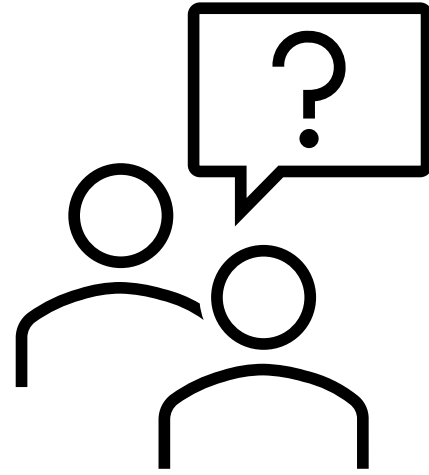
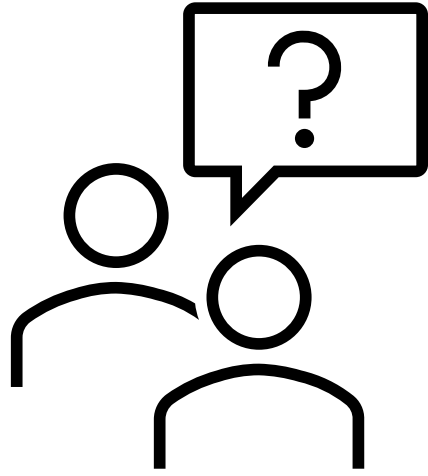
“To ensure 60% of adults will have a post-secondary credential of value by 2025.”











Wicked Problem

Meaning complex and resistant – not bad

- 1. It's not formulaic ...(no universal answer)*
- 2. Highly interconnected to other problems ...(unintended consequences)*
- 3. Intractable ...(not easily solved)*
- 4. Human costs ...(opportunity, life, potential, financial...)*
- 5. Multiple perspectives ...(ways of understanding and approaching)*

Webber, Cabrera

Is It a System or Collection of Things?

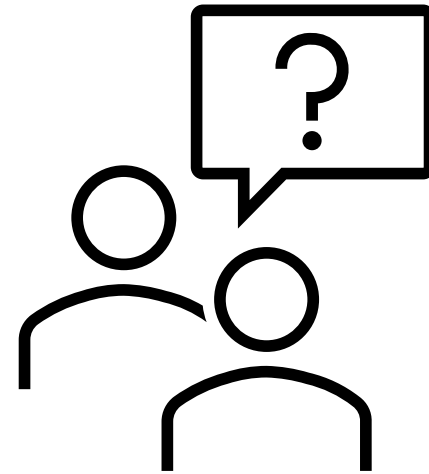
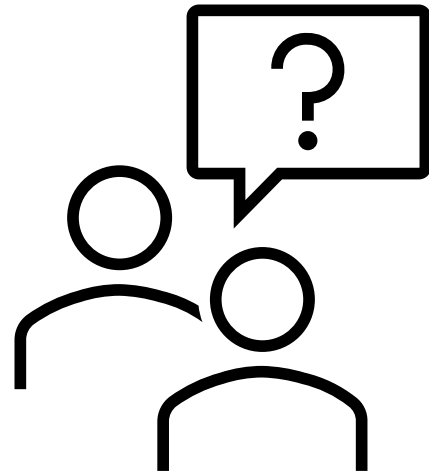
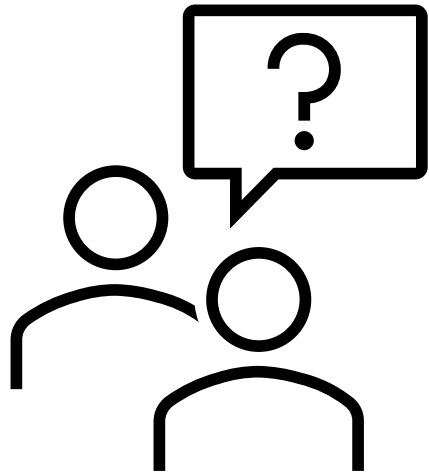
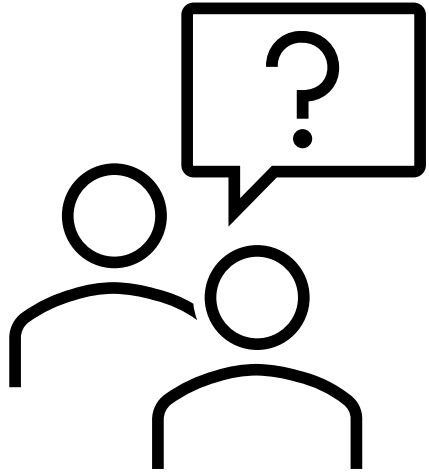
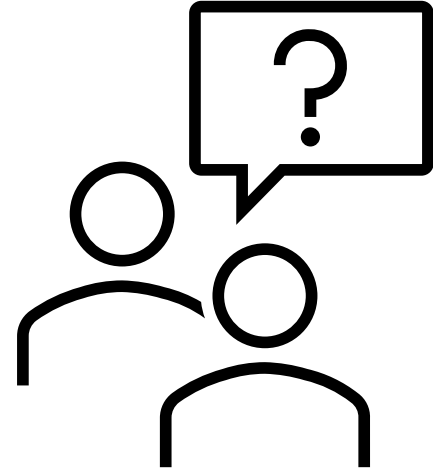
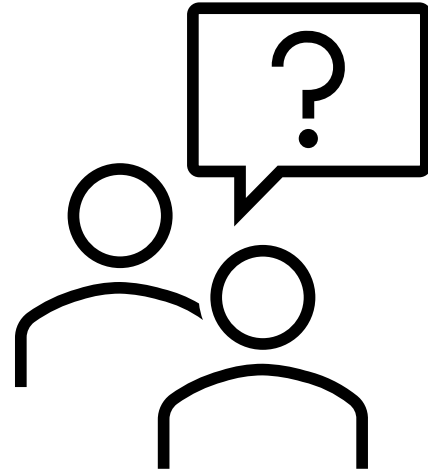
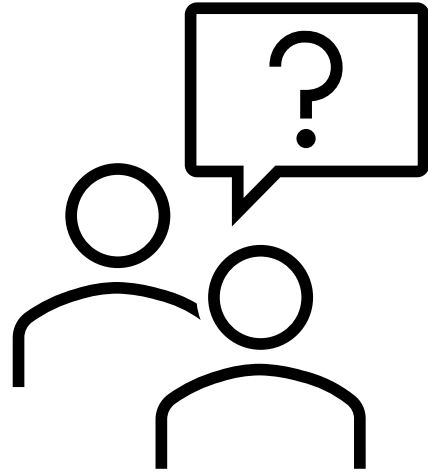
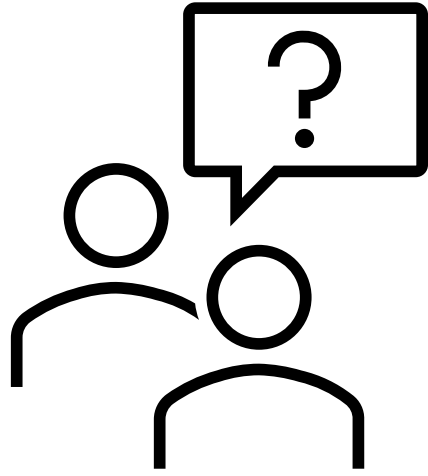
Systems

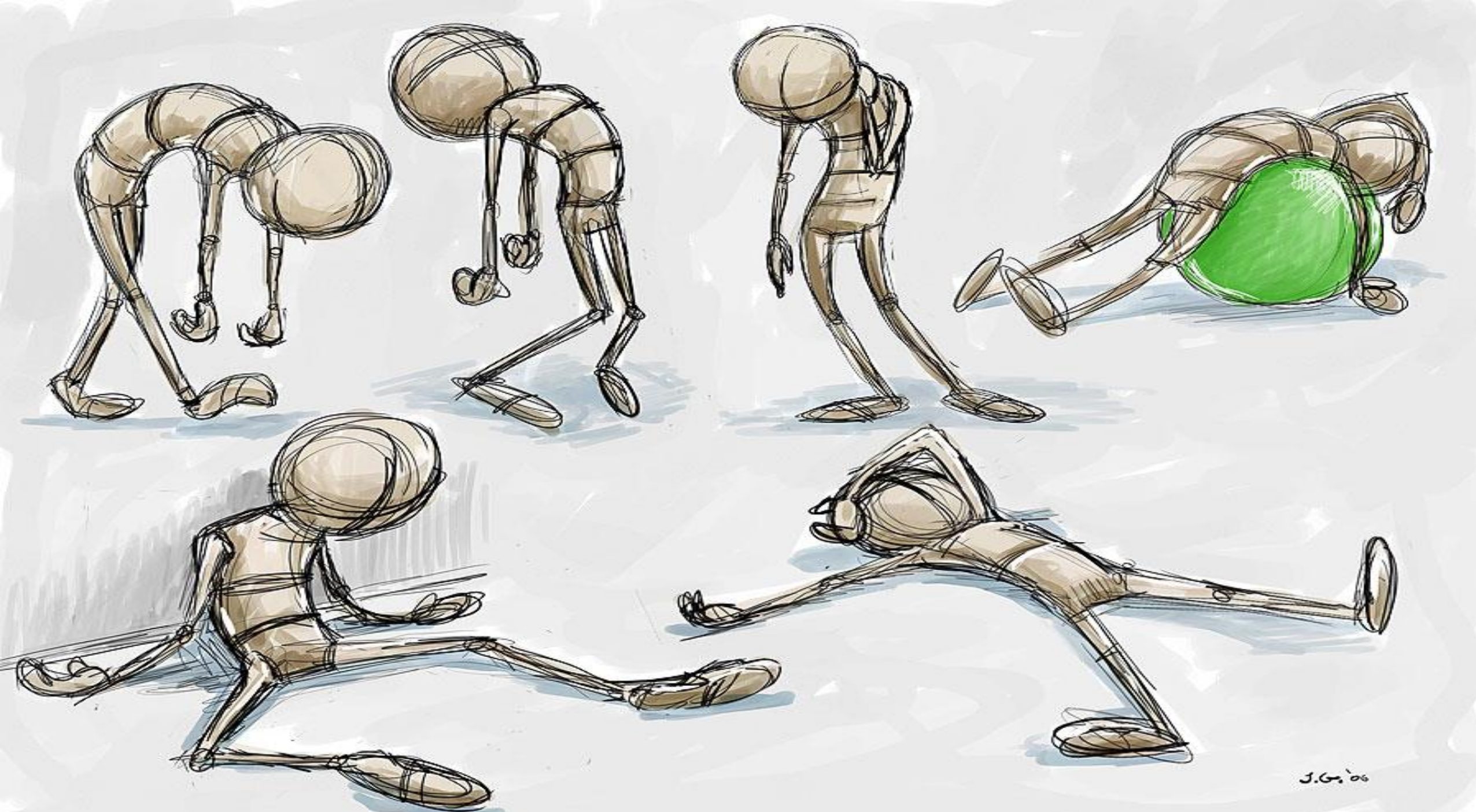
- The system has an intended purpose.
- All parts must be present for a system to carry out its intended purpose.
- The order in which those parts are arranged affects the performance of a system.
- Systems attempt to maintain stability through feedback.

Adaptive Purpose, LLC

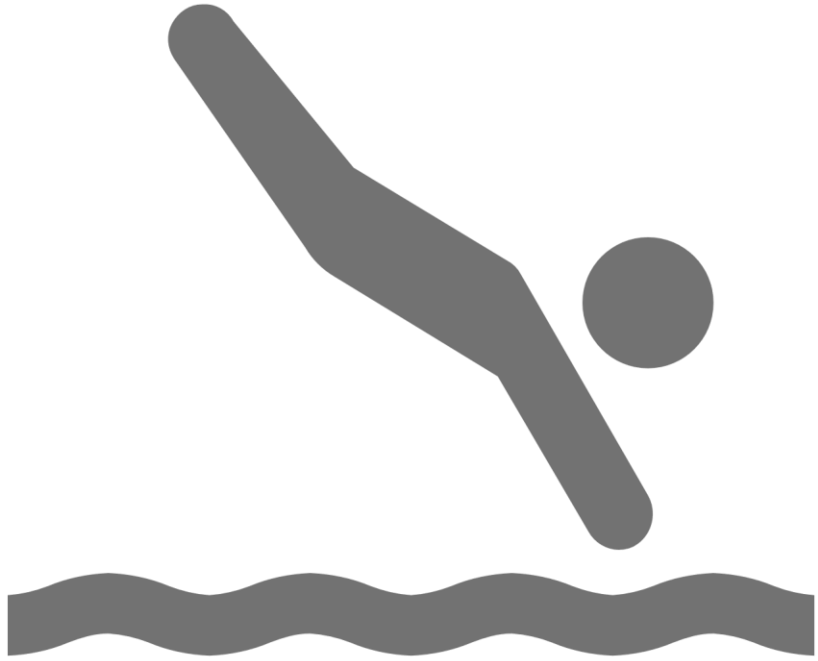








J.G.'06



What if we just focused on making it?

- **Make it Appealing** – aspirational, draws you in
- **Make it Clear** – simple way forward, easy to understand
- **Make it Relevant** – this helps me do what and go where?
- **Make it Relational** – connections with people, the community
- **Make it Accessible** – there are no hurdles
- **Make it Possible** – can see myself doing this, being this

What If ...?



Want to locate services on campus?



Want to know the student experience?



Want to expand program enrollments?





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COMMUNICATION

GOALS

RESULTS

TEAMWORK

STRATEGY

RISKS

TEAM

PROJECT

COSTS

P

L

VISION

TASKS



N

ANALYSIS

EXECUTE

CONTROL

DEVELOPMENT

QUALITY

PLANNING

ORGANIZE