

Career Exploration within Guided Pathways



SUNY Guided Pathways Institutes

Julie Thompson – *Associate Project Director, Connect 4 Completion*

March 2019



I. Career Communities

2018 - 2019 Career Communities



- Business & IT
- Creative Arts
- Health Sciences
- Law & Public Safety
- Liberal Arts & Social Sciences
- STEM

Career Communities



By participating in the Career Community events, students will have opportunities to:

- explore and connect with their career and academic goals
- meet students with similar interests by participating in career community events and activities
- engage with faculty members and employers in their career area
- understand the resources at Sinclair

Steering Committees

Cross-functional representation, including:

- Faculty
- Advisors
- Librarians
- Financial aid representatives
- Student support personnel



II. Alignment to Workforce



Business Career Community

Aligning Supply Chain and Logistics Program to the Workforce

- To create a comprehensive list of in-demand Supply Chain and Logistics jobs available to Sinclair's students with either a 2 year degree OR a certificate
- To define the Skills, Education and Experience “must haves” needed for a candidate to successfully fill top in-demand roles
- To capture the “Skills Gap” employers are experiencing when hiring for these hardest to fill jobs
- To understand emerging trends on the horizon so the college can evaluate now how to prepare students for future jobs
- To understand additional skill development and/or credentials needed for existing workforce to continue to be successful in current &/or future roles

Business Career Community

Session Outcomes

- Session led to redesigned curriculum to better meet the needs of employers
- Success of this process laid the groundwork for future workforce projects among the different career communities
- Each employer agreed to continue to serve as a resource for Sinclair as the college revised its Supply Chain and Logistics short term certificate and degree programs
- Several employers requested more information about creating internship opportunities
- Process became a template for other departments within the Business/IT Community

Creative Arts Career Community

Determining need for new academic program

- Industry leaders were invited to a compression planning session
- Leaders engaged in a highly focused discussion and identified top skills needed within the Video/Sound Production career field
- Top skills and competencies were voted upon, then weighted and organized
- A final summary of key session deliverables was given to the Creative Arts Career Community
- The committee created an action plan and assigned specific follow-up responsibilities with deadlines to key team members

Creative Arts Career Community

Session Outcomes

- Confirmed need for Sound/Video Technology program
- Identified top skills and efficiencies employers desire
- Created an Advisory Board of industry leaders
- Developed connections with area employers for potential internships

III. Online Career Tools



Online Tools

<https://www.sinclair.edu/academics/career-communities/>

Career Communities



Why Career Communities?

Career Communities will give you opportunities to:

- 1 EXPLORE and CONNECT with your career and academic goals
- 2 MEET students with similar interests
- 3 ENGAGE with faculty members and employers in your career area
- 4 CONSULT with an advisor who specializes in the programs in a particular career community
- 5 UNDERSTAND the resources at Sinclair

Online Tools

<https://careerconnection.sinclair.edu/>

Career Connection
Your Gateway for Career Resources

EXPLORE
Career Fields and Options

PLAN
My Academic and Career Pathway

GAIN
Experience with an Internship or Other Options

FINISH
and Get a Job or Transfer to a 4-year College

DREAM JOB AHEAD
START HERE

The banner features a navigation bar with left and right arrows, a progress indicator with five circles (the fourth is red), and a yellow diamond-shaped sign on a post.

IV. Career Exploration for Students



CAREER PATHWAY



Giving students information they don't realize they need...



Undecided on a Career Choice?
Interested in seeing all of the programs Sinclair has to offer?



Join us for...

DECIDING DAY

Monday, April 22, 2019
10:00am – 2:00pm
Academic Advising Lobby
Building 11 – 3rd Floor



Career Pathway Assessment

Circle any squares in each row that best fit your answer to the question. Next, add up your selections for each column to determine which Career Community aligns to your career path.

Name: _____

1) I love...	Working with Systems	Singing or Playing an Instrument	Working with Others to Solve Problems	Reacting Quickly to Help People	Volunteering at a Local Hospital or Animal Shelter	Puzzles
2) I enjoy being ...	Leader	Free Thinker	Student	Active	Caregiver	Problem Solver
3) I want to work ...	In an Office, Restaurant/ Bakery, Warehouse	In a Studio or Theater	With Great Independence	As Part of a Team	In a Hospital or Healthcare Clinic	Outdoors
4) In college I would like to learn more about...	Economics, Law, Management, Culinary	The Creative Process	Human Behavior	Risk Analysis and Investigation	Medicine	Designing Parts
5) My career will be...	Customer Focused	Expressions of my creativity	Mentoring Others	Protecting My Community	Caring for Others	About How Things Work
Totals:						

CAREER COMMUNITIES

- Business & IT
- Creative Arts
- Health Sciences
- Liberal Arts & Social Sciences
- Law & Public Safety
- Science, Technology, Engineering & Math
- I like everything! (Undecided)

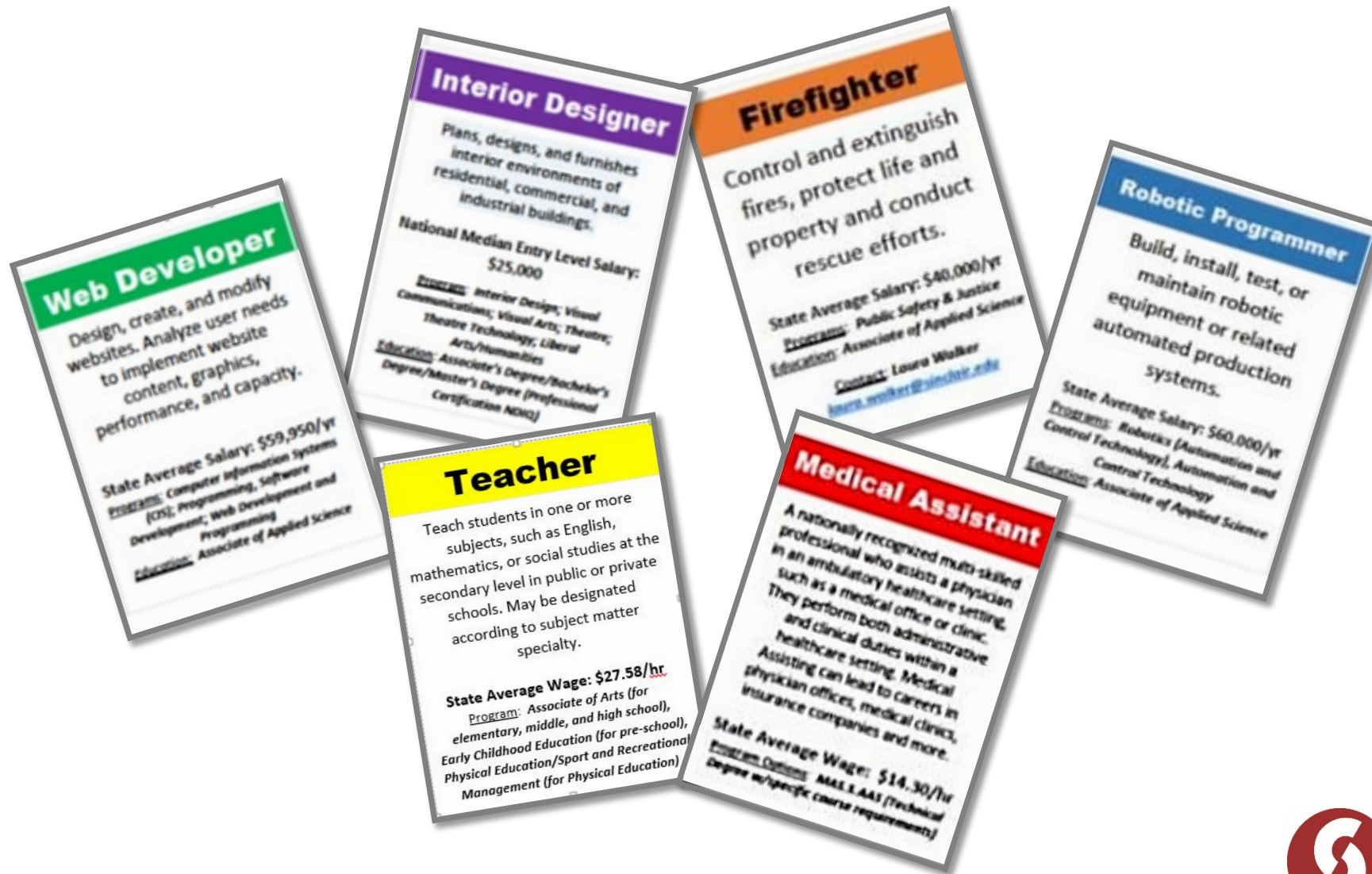
Career Communities provide opportunities for you to:

- Explore your career options and set academic goals
- Meet students with similar interests
- Engage with faculty members and employers in your career area
- Work with an advisor who specializes in programs in a particular Career Community



My Career Community is: _____

Career Cards







Conversations With Experts







SINCLAIR
COLLEGE



QUESTIONS?

Julie Thompson

julie.thompson9528@sinclair.edu